





Mark Weldon is CEO of NZX. Airpoints member since 2002.

# Mark Weldon talks about 5an Francisco

You'll always want to eat at:

Bix in North Beach has the greatest burger I have ever eaten; a black truffle cheese burger.

You'll really know you're in San

Francisco when:

You see a menu in a restaurant that names the farm from which every ingredient has been sourced, and then you find out that the menu changes daily.

#### My San Francisco best kept secret is:

49 Geary Street. Some of the best photography galleries in the world are hidden away in this rabbit warren.

#### Favourite quirky San Francisco trivia:

Many of the best restaurants in San Francisco allow BYO. If you've spent a day in wine country, call

ahead, and you're almost certain to be able to bring your bottle with you.

### San Francisco attraction you still enjoy:

The San Francisco MOMA. It has a beautiful sculpture garden with great coffee.

## Essential San Francisco purchase not available elsewhere:

Zinfandel. Amazing, big, tasty, red wine that excels in Sonoma County.

#### Biggest myth continues to be:

That it is a long way away. From Auckland it's just one flight.

#### Favourite day trip is still:

Sonoma County. Stay in Healdsburg at the Healdsburg Hotel, and spend time in the beautiful wine zones of Russian River, Dry Creek Valley, and Alexander Valley.

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50 WINESKINS TO BE WON. Competition closes and all

#### My best advice for anyone visiting San Francisco:

San Francisco is a great sports town. Check the internet, and see the Giants play if it's baseball

#### Most inspiring building, architecture, or place:

The California Academy of Sciences building with a living roof that has become its own ecosystem supporting native bird and plant life.

#### State of mind after 3 nights:

Happy and healthy - on account of all of the good eating, drinking, and vitamin D.

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